Curaleaf Holdings, Inc. Investor Relations

Curaleaf Launches Its 20th Medical Marijuana Dispensary in Florida

#### Company's Rapid Florida Expansion Continues into 2019

TITUSVILLE, Fla., Jan. 7, 2019 /PRNewswire/ -- Curaleaf Holdings, Inc. (CSE: CURA) (OTCBB: CURLF) ("Curaleaf" or the "Company"), a leading vertically integrated cannabis operator in the United States, today announced the opening of Titusville's first medical marijuana dispensary, bringing the number of Curaleaf dispensaries in the state of Florida to 20. Curaleaf has the largest cannabis dispensary footprint in the US, with 38 dispensaries across the country.

The opening in Titusville extends Curaleaf's position as a leading provider of medical marijuana in Florida. During 2018, Curaleaf became the first and only company in the state to introduce medical marijuana drive-thru service, an option offered at its Palm Harbor and East Orlando dispensaries. Also, in 2018, Curaleaf was the first medical marijuana company in Florida to earn its Safe Quality Food (SQF) Level II certification, inline with its commitment to produce safe and reliable products.

"Today we are proud to be the first company to bring a full medical marijuana dispensary experience to the Titusville community," said Curaleaf Florida President, Lindsay Jones. "In 2018, Curaleaf fulfilled its promise to Florida's patients to provide them with access to premium-quality medical marijuana products by opening 17 dispensaries from Miami to Tallahassee. Our team continues to pursue aggressive growth throughout the state, including increasing our capacity to provide premium quality products developed through groundbreaking technology in our new 275,000 square foot state-of-the-art cultivation facility in Central Florida."

Located at 200 South Washington Avenue, Curaleaf's Titusville dispensary offers patients, physicians and community members medical marijuana educational seminars and resources in its community meeting room every month. All patients have access to Curaleaf's line of superior medical marijuana products in a 4,700 square-foot safe, accessible and comfortable environment that includes two private consultation rooms.

Curaleaf also operates dispensaries in Daytona Beach, Deerfield Beach, Fort Myers, Fort Pierce, Jacksonville, Lake Worth, Lakeland, Lutz, Miami, Ocala, Orlando, Palm Bay, Palm Harbor, St. Petersburg, Tallahassee and Tampa.

All dispensaries' operating hours are Monday through Friday, 10am - 7pm; Saturday, 10am - 5pm; and Sunday, Noon - 5pm. Throughout the year, discounts are offered to senior citizens, military veterans, pediatric patients and recipients of government financial assistance. The State of Florida's Office of Medical Marijuana Use Registry requires an order from a qualified Florida ordering physician and a State of Florida medical marijuana card to obtain medical marijuana products. All dispensary visitors must show a State of Florida medical marijuana card. Patients may call 877-303-0741 for more information.

## About Curaleaf Holdings, Inc.

The Company is the parent of Curaleaf, Inc., a leading vertically integrated cannabis operator in the United States. Headquartered in Wakefield, Massachusetts, Curaleaf, Inc. has a presence in 12 states. Curaleaf, Inc. operates 38 dispensaries, 12 cultivation sites and 10 processing sites with a focus on highly populated, limited license states, including Florida, Massachusetts, New Jersey and New York. In fulfilling its mission to help people lead better lives every day, Curaleaf, Inc. leverages its extensive research and development capabilities to distribute cannabis products in multiple formats with the highest standard for safety, effectiveness, consistent quality and customer care. Curaleaf is committed to being the industry's leading resource in education and advancement through research and advocacy. Curaleaf, Inc.'s Florida operations were the first in the cannabis industry to receive the Safe Quality Food certification under the Global Food Safety Initiative, setting a new standard of excellence.

For more information please visit <u>www.curaleaf.com</u>.

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