

## Curaleaf provides update on business amid COVID-19 situation

- *Curaleaf receives Essential Service Designation in key markets where it has medical dispensaries*

- *To help service the needs of its patients and customers, Company also announces that it will be hiring across its retail, cultivation and processing facilities*

WAKEFIELD, Mass., March 24, 2020 /PRNewswire/ -- Curaleaf Holdings, Inc. (CSE: CURA) (OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading vertically integrated cannabis operator in the United States, today provided an operational update that it has received an Essential Services Designation in key markets which will allow the company to continue to meet the needs of its customers. The designation means that like pharmacies and grocery stores, Curaleaf dispensaries provide an essential service to communities and are authorized to remain open during the COVID-19 outbreak.

Curaleaf is working to minimize risk to its customers and employees by collaborating closely with local and state governments, and implementing new procedures, technologies and policies at its dispensaries.

"The COVID-19 situation is evolving rapidly and we are responding as quickly as possible to ensure we can continue to meet the needs of our customers. We have never been more committed to providing our vital services and products and will continue to do everything we can to fulfill that mission while protecting the wellbeing of our dedicated employees. In these difficult times, we will be hiring employees and working with local organizations to provide job opportunities to those who are out of work," said Joseph Lusardi, Chief Executive Officer of Curaleaf.

Curaleaf dispensaries remain open in Arizona, Florida, Maine, Maryland, Massachusetts (medical only), Nevada (delivery only), New Jersey, New York and Oregon. Curaleaf has adjusted its dispensary schedule to accommodate increased demand and prioritize vulnerable customers, including dedicated hours for seniors. The company is also enforcing social distancing, increasing sanitation and hygiene measures and using technology to minimize contact and increase safety by working to employ curbside delivery, mobile pre-ordering, express pickup and a waitlist ordering app.

These services will be rolled out and updated in accordance with local regulations. For more information on what is available in each state and the latest updates please visit: <https://curaleaf.com/coronavirus-updates/>

### **About Curaleaf Holdings**

Curaleaf Holdings, Inc. (CSE: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading vertically integrated multi-state cannabis operator with a dominant presence on both the East and West coasts of the United States, the largest cannabis market in the world. As a high-growth cannabis company known for quality, expertise and reliability, the company and its brands, Curaleaf and Select, provide industry-leading service, product selection and accessibility across the medical and adult-use markets.

Strategically positioned in highly populated, limited-license states, the company currently operates in 17 states with 54 dispensaries, 15 cultivation sites 24 processing sites and employs over 2,200 people across the United States.

For more information please visit [www.curaleaf.com](http://www.curaleaf.com)

### **Investor Contact:**

Curaleaf Holdings, Inc.  
Daniel Foley, VP, Corporate Finance & Investor Relations  
[IR@curaleaf.com](mailto:IR@curaleaf.com)

### **Media Contact:**

Curaleaf Holdings, Inc.  
Tracy Brady, VP Corporate Communications, Curaleaf  
[media@curaleaf.com](mailto:media@curaleaf.com)

SOURCE Curaleaf Holdings, Inc.