

Curaleaf Announces January Investor Community Conference and Event Participation

WAKEFIELD, Mass., Jan. 4, 2022 /PRNewswire/ -- **Curaleaf Holdings, Inc. (CSE: CURA / OTCQX: CURLF) ("Curaleaf" or the "Company")**, a leading international provider of consumer products in cannabis, today announced that members of Curaleaf's executive management team will be participating in the following investor community conferences and events during January 2022.

- **ICR Conference 2022**

January 10, 2022

Joseph Lusardi, Executive Vice Chairman of Curaleaf, will be participating in a fireside chat with Vivien Azer, Cowen Equity Analyst, from 11:30am – 12:00pm ET.

Curaleaf management will also be hosting investor meetings.

- **24th Annual Needham Virtual Growth Conference**

January 12, 2022

Boris Jordan, Executive Chairman of Curaleaf, will be participating in a fireside chat with Matt McGinley, Needham Equity Analyst, from 11:30am – 12:10pm ET.

Curaleaf management will also be hosting investor meetings.

- **ATB's 10th Annual Institutional Conference**

January 13, 2022

Joe Bayern, CEO of Curaleaf, will be participating in a panel titled, "East Coast: The Heat Is On This Winter" hosted by Kenric Tyghe, ATB Equity Analyst, from 10:00am – 10:50am ET.

Curaleaf management will also be hosting investor meetings.

For more information regarding upcoming Curaleaf financial community conference and event participation as well as details to access the webcasts please visit Curaleaf's IR website at <https://ir.curaleaf.com/events>.

About Curaleaf Holdings, Inc.

Curaleaf Holdings, Inc. (CSE: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to improve lives by providing clarity around cannabis and confidence around consumption. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf and Select, provide industry-leading service, product selection and accessibility across the medical and adult-use markets. In the United States, Curaleaf currently operates in 23 states with 117 dispensaries, 25 cultivation sites, and employs over 5,200 team members. Curaleaf International is the largest vertically integrated cannabis company in Europe with a unique supply and distribution network throughout the European market, bringing together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Canadian Securities Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

Curaleaf IR Twitter Account: https://twitter.com/Curaleaf_IR

Investor Toolkit: <https://ir.curaleaf.com/investor-toolkit>

Investor Relations Website: <https://ir.curaleaf.com/>

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