

Curaleaf Named to TIME's List of the World's 100 Most Influential Companies

The second annual TIME100 Most Influential Companies list honors companies making an extraordinary impact around the world

WAKEFIELD, Mass., March 30, 2022 /PRNewswire/ -- [Curaleaf Holdings, Inc.](#) (CSE: CURA / OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer products in cannabis, has been named on the second annual TIME100 Most Influential Companies list – an extension of the annual [TIME100](#) list of the world's most influential people – that highlights 100 companies making an extraordinary impact around the world.

To assemble the list, TIME solicited nominations from every sector – ranging from health care and entertainment to transportation and technology – from its editors and correspondents around the world, as well as from industry experts. TIME editors then evaluated each one on key factors including relevance, impact, innovation, leadership and success.

Curaleaf's inclusion on the TIME100 Most Influential Companies list is an acknowledgment of the Company's vision to advance the cannabis industry and lead the world in cannabis education, accessibility, and customer satisfaction with high-quality products backed by science. The award comes at an inflection point for the industry as proposed cannabis legislation reform once again makes its way through Washington this week, and states like New York and New Jersey move toward opening the adult use market as a result of voter demand.

"Being recognized as one of the world's most influential companies by TIME is further confirmation that our work is breaking down the stigma of the plant, building an equitable and exciting industry, launching innovative new products for a wide consumer base and tangibly supporting the communities that we serve," said Joe Bayern, CEO of Curaleaf US. "We are humbled and honored to be included alongside change-making companies that are revolutionizing their industries as well. As the only cannabis company included on this list, we hold a unique responsibility in shaping and leading our industry for continued success in the future."

For the complete TIME100 Most Influential Companies list, please visit www.time.com/100companies.

About Curaleaf Holdings

Curaleaf Holdings, Inc. (CSE: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to improve lives by providing clarity around cannabis and confidence around consumption. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf and Select, provide industry-leading service, product selection and accessibility across the medical and adult-use markets. In the United States, Curaleaf currently operates in 23 states with 128 dispensaries, 26 cultivation sites, and employs over 5,600 team members. Curaleaf International is the largest vertically integrated cannabis company in Europe with a unique supply and distribution network throughout the European market, bringing together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Canadian Securities Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

Forward Looking Statements

This media advisory contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Generally, forward-looking statements and information may be identified by the use of forward-looking terminology such as "plans", "expects" or "proposed", "is expected", "intends", "anticipates", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. More particularly and without limitation, this news release contains forward-looking statements and information concerning TIME's 2022 list of the 100 most influential companies. Such forward-looking statements and information reflect management's current beliefs and are based on assumptions made by and information currently available to the company with respect to the matter described in this new release. Forward-looking statements involve risks and uncertainties, which are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information about these assumptions and risks and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's latest annual information form filed March 9, 2022, which is available under the Company's SEDAR profile at <http://www.sedar.com>, and in other filings that the Company has made and may make with applicable securities authorities in the future. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking

statements whether as a result of new information, future events or otherwise, except as required by law. We caution investors not to place considerable reliance on the forward looking statements contained in this press release. The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.

INVESTOR CONTACT

Curaleaf Holdings, Inc.

Investor Relations

IR@curaleaf.com

MEDIA CONTACT

Curaleaf Holdings, Inc.

Tracy Brady, VP Corporate Communications

media@curaleaf.com

SOURCE Curaleaf Holdings, Inc.

<https://ir.curaleaf.com/2022-03-30-Curaleaf-Named-to-TIMEs-List-of-the-Worlds-100-Most-Influential-Companies>