

Curaleaf Celebrates Opening of Allentown, Pennsylvania Dispensary

Curaleaf's retail presence grows to 18 locations in Pennsylvania and 137 nationwide

WAKEFIELD, Mass., Sept. 19, 2022 /PRNewswire/ -- [Curaleaf Holdings, Inc.](#) (CSE: CURA) (OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer products in cannabis, today announced the opening of its Allentown dispensary, located at 1801 Airport Rd, Allentown, PA 18109. Curaleaf Allentown is the Company's sixth new location to open within the Keystone State this year, expanding its retail presence to 18 locations in Pennsylvania and 137 nationwide.

Curaleaf Allentown offers a curated selection of products across the Company's brand portfolio including Grassroots, Select and Curaleaf. Patients can choose from a wide array of products including Select Elite, Select Elite Live, Grassroots full-spectrum and strain-specific RSO, Grassroots full-spectrum and strain specific RSO capsules, Grassroots pre-packaged flower, Curaleaf pre-packaged flower and Grassroots concentrates.

The new dispensary celebrated its soft opening on September 17 and is scheduled for an official grand opening event on September 29. Curaleaf has commemorated its latest retail opening by making a \$5,000 donation to the Urban Affairs Coalition, a nonprofit organization dedicated to improving quality of life and building wealth in marginalized communities.

"We are excited to deepen our roots in the Keystone State with the opening of Curaleaf Allentown, our first dispensary in Lehigh County," said Matt Darin, CEO of Curaleaf. "Pennsylvania has welcomed six new Curaleaf locations this year, and we remain committed to expanding access to high-quality medical marijuana products for the state's growing body of medical patients."

In addition to Curaleaf Allentown, the Company serves patients in Altoona, Bradford, Brookville, City Avenue, DuBois, Erie, Gettysburg, Greensburg, Harrisburg, Horsham, King of Prussia, Lancaster, Lebanon, Morton, Philadelphia, State College, and Wayne.

For more information regarding Curaleaf's product offerings in Pennsylvania, along with openings and hours of operation, please visit www.curaleaf.com/locations/pennsylvania.

About Curaleaf Holdings

Curaleaf Holdings, Inc. (CSE: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to improve lives by providing clarity around cannabis and confidence around consumption. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf and Select, provide industry-leading service, product selection and accessibility across the medical and adult-use markets. In the United States, Curaleaf currently operates in 21 states with 137 dispensaries, 26 cultivation sites, and employs over 6,000 team members. Curaleaf International is the largest vertically integrated cannabis company in Europe with a unique supply and distribution network throughout the European market, bringing together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Canadian Securities Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

FORWARD-LOOKING STATEMENTS

This media advisory contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Generally, forward-looking statements and information may be identified by the use of forward-looking terminology such as "plans", "expects" or "proposed", "is expected", "intends", "anticipates", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. More particularly and without limitation, this news release contains forward-looking statements and information concerning the opening of a new dispensary in Allentown, Pennsylvania. Such forward-looking statements and information reflect management's current beliefs and are based on assumptions made by and information currently available to the company with respect to the matter described in this new release. Forward-looking statements involve risks and uncertainties, which are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information about these assumptions and risks and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's latest annual information form filed March 9, 2022, which is available under the Company's SEDAR profile at <http://www.sedar.com>, and in other filings that the Company has made and may make with applicable securities authorities in the future. Forward-looking statements contained herein

are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law. We caution investors not to place considerable reliance on the forward-looking statements contained in this press release. The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.

INVESTOR CONTACT

Curaleaf Holdings, Inc.
Camilo Lyon, Chief Investment Officer
IR@curaleaf.com

MEDIA CONTACT

Curaleaf Holdings, Inc.
Tracy Brady, SVP Corporate Communications
media@curaleaf.com

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