

Curaleaf Celebrates New Phoenix Airport Dispensary

The Company's new location boasts a larger floor space and state-of-the-art renovations

NEW YORK, Feb. 20, 2024 /PRNewswire/ -- [Curaleaf Holdings, Inc.](#) (TSX: CURA) (OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer cannabis products, today announced that it has relocated its Curaleaf Phoenix Airport dispensary to 4415 East Monroe Street, a newly updated and refreshed retail space. Curaleaf Phoenix Airport is the closest dispensary from highly trafficked 44th St., a major roadway to the Sky Harbor Airport.

The new location is situated in an optimal area of Phoenix, allowing for convenient access to new customers and to better serve existing customers. Curaleaf Phoenix Airport is on the centrifuge loop of the airport, offering improved parking and proximity for visitors to the city. The dispensary has undergone a state-of-the-art renovation and boasts 5,000 square feet of retail floor space. Adult use and medical patients will have access to Curaleaf's premium suite of products, including the newly launched 1g all-in-one vape, Select Stiq, as well as Select Briq, Grassroots, JAMS, Find. and more.

The dispensary will celebrate its grand opening on Saturday, February 24th, kicking off with a ribbon-cutting ceremony at 10 a.m. Guests will receive exclusive doorbuster deals, steep discounts and a gift with purchase, while supplies last. Donuts and coffee will be provided for visitors to enjoy as they shop.

"Curaleaf has proudly served over 1.2 million customers and sold over 24 million products in Arizona over the past three years, with seven bustling locations in Phoenix alone," said Luke Flood, Regional Sr. Vice President at Curaleaf. "With our new Phoenix Airport location, we have upgraded our entire consumer experience with a beautiful new store featuring our wide variety of products in one of the most accessible areas of the city."

For more information on Curaleaf's operations in Arizona, please visit <https://curaleaf.com/dispensary/arizona>.

About Curaleaf Holdings

Curaleaf Holdings, Inc. (TSX: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to enhance lives by cultivating, sharing and celebrating the power of the plant. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf, Select, and Grassroots provide industry-leading service, product selection and accessibility across the medical and adult use markets. In the United States, our brands are sold in 17 states with operations encompassing 147 dispensaries and employing more than 5,200 team members. Curaleaf International is the largest vertically integrated cannabis company in Europe with a unique supply and distribution network throughout the European market, bringing together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Toronto Stock Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

FORWARD-LOOKING STATEMENTS

This media advisory contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Generally, forward-looking statements and information may be identified by the use of forward-looking terminology such as "plans", "expects" or "proposed", "is expected", "intends", "anticipates", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. More particularly and without limitation, this news release contains forward-looking statements and information concerning the opening of the new Phoenix Airport dispensary. Such forward-looking statements and information reflect management's current beliefs and are based on assumptions made by and information currently available to the company with respect to the matter described in this new release. Forward-looking statements involve risks and uncertainties, which are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information about these assumptions and risks and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's latest annual information form filed May 1, 2023, which is available under the Company's SEDAR profile at <http://www.sedar.com>, and in other filings that the Company has made and may make with applicable securities authorities in the future. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law. We caution investors not to place considerable reliance on the forward-looking statements contained in this press release. The Toronto Stock Exchange has not reviewed, approved or disapproved the content of this news

release.

INVESTOR CONTACT

Curaleaf Holdings, Inc.
Camilo Lyon, Chief Investment Officer
IR@curaleaf.com

MEDIA CONTACT

Curaleaf Holdings, Inc.
Tracy Brady, SVP Corporate Communications
media@curaleaf.com

SOURCE Curaleaf Holdings, Inc.

<https://ir.curaleaf.com/2024-02-20-Curaleaf-Celebrates-New-Phoenix-Airport-Dispensary>