

## Curaleaf Celebrates New Sedona Dispensary

*The Company's new Arizona retail location offers improved local accessibility*

STAMFORD, Conn., Feb. 27, 2025 /PRNewswire/ -- [Curaleaf Holdings, Inc.](#) (TSX: CURA) (OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer cannabis products, today announced the relocation of its Sedona, Arizona dispensary to 1610 State Road 89A, offering a more convenient and accessible location for customers in the Sedona area, directly off of the city's major highway.

Curaleaf Sedona's new location will be open starting Thursday, February 27 from 9:00 am to 8:00 pm MST seven days a week, accommodating both adult use and medical patients. Customers can explore Curaleaf's premium suite of products, including its wide variety of trusted brands such as Select, Grassroots, JAMS, Find and Curaleaf. Products range across flower, concentrates, vapes, infused pre-rolls and more, and feature Select Zero Proof Hemp Seltzer, Select vapes with a new strain offering across Stiq, Cliq and Briq hardware, as well as Find flower (half ounce and ounce), and Grassroots (1/8ths, concentrates and infused pre-rolls). With over 150 vendors represented and a continually growing roster, Curaleaf Sedona offers a rich variety of cannabis products to meet the needs of all customers and will introduce even more innovative product offerings in the weeks to come.

"Since 2018, Arizona has been an exciting state for us to grow and evolve our retail and product offering. Now one of the 16 Curaleaf dispensaries operating in the state, the new Curaleaf Sedona offers customers a more accessible and convenient shopping experience, right off Highway 89A," said Luke Flood, Regional Senior Vice President at Curaleaf. "The new Sedona dispensary allows us to better serve both medical and adult use customers with improved visibility, and an expanded product selection, all within a welcoming environment that reflects our longstanding commitment to the community."

The dispensary will celebrate its grand opening on Friday, March 7th and Saturday, March 8th beginning with a ribbon cutting ceremony at 10:00 am MST. Vendors will be present on site both days from 10:00 am to 6:00 pm MST offering deals and promotions to Curaleaf customers. During the grand opening, Curaleaf will offer exclusive promotions for medical patients and adult-use customers, welcoming the Sedona community to explore the new location and connect with the same knowledgeable staff that the store is known for.

For more information on Curaleaf's 16 local dispensaries, delivery program, and products in Arizona, please visit: <https://curaleaf.com/dispensary/arizona>.

### **About Curaleaf Holdings**

Curaleaf Holdings, Inc. (TSX: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to enhance lives by cultivating, sharing and celebrating the power of the plant. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf, Select, Grassroots, JAMS, Find and Zero Proof provide industry-leading service, product selection and accessibility across the medical and adult use markets. Curaleaf International is powered by a strong presence in all stages of the supply chain. Its unique distribution network throughout Europe, Canada and Australasia brings together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Toronto Stock Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

### **Forward Looking Statements:**

This media advisory contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Generally, forward-looking statements and information may be identified by the use of forward-looking terminology such as "plans", "expects" or "proposed", "is expected", "intends", "anticipates", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. More particularly and without limitation, this news release contains forward-looking statements and information concerning the relocation of Curaleaf Sedona. Such forward-looking statements and information reflect management's current beliefs and are based on assumptions made by and information currently available to the company with respect to the matter described in this new release. Forward-looking statements involve risks and uncertainties, which are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information about these assumptions and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's latest annual information form filed on March 6, 2024, which is available under the Company's SEDAR profile at <http://www.sedar.com>, and in other filings that the Company has made and may make with applicable securities authorities in the future. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law. We caution investors not to place considerable reliance on

the forward-looking statements contained in this press release. The Toronto Stock Exchange has not reviewed, approved or disapproved the content of this news release.

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