

## Curaleaf Expands Florida Retail Footprint with Opening of Winter Park Dispensary

*New medical dispensary in Central Florida marks the Company's 66<sup>th</sup> retail location in the state*

STAMFORD, Conn., April 17, 2025 /PRNewswire/ -- Curaleaf Holdings, Inc. (TSX: CURA) (OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer cannabis products, today announced the opening of a new medical cannabis dispensary in Winter Park, Florida. Curaleaf Winter Park, located at 3048 Aloma Rd., Winter Park, FL 32792, will begin welcoming medical patients on April 17, 2025. With a total of 66 stores in Florida, Curaleaf brings its nationwide store count to 151 locations.

Curaleaf Winter Park is the Company's fifth store in the greater Orlando area, situated just north of downtown, close to cultural attractions, lively local businesses, and museums. A diverse selection of cannabis products and brands will be featured, such as Select BRIQ all-in-one vapes, Florida's high-quality flower brand Reef, and newly launched pre-rolls from Curaleaf's newest brand, Anthem. Curaleaf Winter Park will operate from 9:00 a.m. to 8:30 p.m. ET Monday through Saturday and 10:00 a.m. to 7:00 p.m. ET on Sundays, with Curaleaf's expert team members available to serve registered medical patients.

"Our continued expansion in the Sunshine State reflects our strong commitment to the medical community and the ongoing growth of the Florida market," said Boris Jordan, Chairman and CEO of Curaleaf. "With our significant retail presence, ongoing operational enhancements, and evolving, regionally focused product offerings, we are optimistic about our role in continuing to shape the bright future of Florida's cannabis industry. Florida remains as our largest retail presence across the country, and we've received incredibly positive feedback in each new local region that we expand to."

Curaleaf Winter Park will host a grand opening celebration, on April 19<sup>th</sup>, just in time for the cannabis holiday on April 20<sup>th</sup>. The event will feature a ribbon-cutting ceremony, as well as live music, prizes, and promotions.

For more information on Curaleaf's locations, patient resources, delivery program, and products in Florida, please visit <https://curaleaf.com/dispensary/florida>.

### **About Curaleaf Holdings**

Curaleaf Holdings, Inc. (TSX: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to enhance lives by cultivating, sharing and celebrating the power of the plant. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf, Select, Grassroots, Find, Anthem and The Hemp Company, provide industry-leading service, product selection and accessibility across the medical and adult use markets. Curaleaf International is powered by a strong presence in all stages of the supply chain. Its unique distribution network throughout Europe, Canada and Australasia brings together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Toronto Stock Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

### **Forward Looking Statements:**

This media advisory contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Generally, forward-looking statements and information may be identified by the use of forward-looking terminology such as "plans", "expects" or "proposed", "is expected", "intends", "anticipates", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. More particularly and without limitation, this news release contains forward-looking statements and information concerning the opening of Curaleaf Winter Park, Florida. Such forward-looking statements and information reflect management's current beliefs and are based on assumptions made by and information currently available to the company with respect to the matter described in this new release. Forward-looking statements involve risks and uncertainties, which are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information about these assumptions and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's latest annual information form filed on March 3, 2025, which is available under the Company's SEDAR profile at <http://www.sedar.com>, and in other filings that the Company has made and may make with applicable securities authorities in the future. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law. We caution investors not to place considerable reliance on the forward-looking statements contained in this press release. The Toronto Stock Exchange has not reviewed, approved or disapproved the content of this news release.

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