

New Curaleaf Branded Dispensary Opens in New Albany, Ohio, in Partnership with RC Retail 2

New location in New Albany, Ohio Marks 155 Curaleaf Retail Locations Nationwide

STAMFORD, Conn., Sept. 5, 2025 /PRNewswire/ -- Curaleaf Holdings, Inc. (TSX: CURA) (OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer cannabis products, today announced the opening of a new Curaleaf-branded dispensary near New Albany, Ohio, located at 6500 N Hamilton Rd Westerville, OH 43081. Curaleaf provides support services to the current owner and operator, ensuring both medical patients and adult-use customers in Ohio will receive the same elevated retail experience and access to high-quality cannabis they have come to expect when visiting Curaleaf's other dispensaries. Curaleaf has the future right to ownership of the dispensary, subject to regulatory approval, which would expand Curaleaf's footprint to four stores in the Buckeye State and 155 nationwide.

Conveniently located off of 161's Hamilton Road Exit, the new dispensary, branded as Curaleaf New Albany, boasts a broad selection of premium cannabis products, curated for medical and adult-use consumers. Customers can explore a wide variety of trusted, best-in-class brands and products including Select BRIQ all-in-one vapes, Grassroots high-quality flower, JAMS edibles, and Find flower.

"Expanding our presence in Ohio reinforces our commitment to support the growth of the state's rapidly maturing cannabis market," said Boris Jordan, Curaleaf Chairman and CEO. "This new location delivers quality, convenience, and care, serving the needs of longtime patients and new cannabis customers as the market continues to evolve. Prior to the store's opening, I'm proud to say that our team has already begun giving back to the community through local volunteer work. Curaleaf is looking forward to welcoming the New Albany community and providing greater access to high-quality cannabis throughout Central Ohio."

Team members at Curaleaf New Albany are giving back to the community by volunteering at various local organizations, including the Pelatonia Race, the Mid Ohio Food Bank and Farm, and Meals on Wheels. The team has helped distribute food to community members in need, and worked on the farm which provides fresh produce for local food bank locations.

Curaleaf New Albany is open Monday – Saturday 9:00 A.M. - 8:00 P.M and Sunday 9:00 AM – 7:00 PM. A grand opening celebration, including a ribbon-cutting ceremony with the New Albany Chamber of Commerce, will take place on September 12, 2025. The grand opening celebration will include local vendors, drinks, and special deals. Within the state of Ohio, Curaleaf also operates retail locations in Cuyahoga Falls, Lima, and Newark, with additional locations on track to open in 2025.

In line with Curaleaf's ongoing retail optimization strategy, the Company also recently rebranded its Reef Dispensary in Las Vegas to Curaleaf Las Vegas Strip, located at 3400 Western Ave, Las Vegas, NV 89109. The Company also recently relocated its Payson, Utah Pharmacy to a new location in nearby Springville. Curaleaf Springville opened to registered Utah patients on Tuesday, August 12, and is located at 484 S 1750 W Suite F, Springville, UT 84663.

For more information on Curaleaf's dispensaries and products in Ohio and beyond, please visit: <https://www.curaleaf.com/dispensary/ohio>.

About Curaleaf Holdings

Curaleaf Holdings, Inc. (TSX: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to enhance lives by cultivating, sharing and celebrating the power of the plant. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf, Select, Grassroots, Find, Anthem and The Hemp Company provide industry-leading service, product selection and accessibility across the medical and adult use markets. Curaleaf International is powered by a strong presence in all stages of the supply chain. Its unique distribution network throughout Europe, Canada and Australasia brings together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Toronto Stock Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

Forward Looking Statements

This media advisory contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Generally, forward-looking statements and information may be identified by the use of forward-looking terminology such as "plans", "expects" or "proposed", "is expected", "intends", "anticipates", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. More particularly and without limitation, this news release contains forward-looking statements and information concerning the opening of a dispensary in New Albany, Ohio. Such forward-looking statements and information reflect management's current beliefs and are based on assumptions made by and information currently available to the company with respect to the matter described in this new release. Forward-looking

statements involve risks and uncertainties, which are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information about these assumptions and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's latest annual information form filed on March 3, 2025, which is available under the Company's SEDAR profile at <http://www.sedar.com>, and in other filings that the Company has made and may make with applicable securities authorities in the future. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law. We caution investors not to place considerable reliance on the forward-looking statements contained in this press release. The Toronto Stock Exchange has not reviewed, approved or disapproved the content of this news release.

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