

Curaleaf Launches Fifth Annual 'Feed the Block' Fundraiser to Combat Food Insecurity Across the U.S.

The Company's Feed the Block Campaign has raised over \$450,000 to provide resources for local organizations nationwide

STAMFORD, Conn., Nov. 3, 2025 /PRNewswire/ -- [Curaleaf Holdings, Inc.](#) (TSX: CURA) (OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer cannabis products, today announced the launch of its fifth annual Feed the Block fundraiser, a nationwide initiative to help combat food insecurity in communities where the company operates.

Since its inception in 2020, Feed the Block has mobilized Curaleaf's dispensaries and team members to raise funds and collect food donations for local food banks and nonprofit partners during the holiday season. Over the past five years, the initiative has raised more than \$450,000 and provided meals to thousands of families across the country.

This year's campaign will take place throughout November and December across 12 states, including Arizona, Connecticut, Florida, Illinois, Maine, Maryland, Massachusetts, Nevada, New Jersey, New York, Ohio, Pennsylvania, and Utah.

When visiting participating Curaleaf dispensaries, customers and patients will have the opportunity to round up their purchases to the nearest dollar or contribute additional funds at checkout. One hundred percent of donations will go directly to local food-relief organizations addressing hunger in their communities.

In addition to in-store donations, Curaleaf team members will volunteer their time through food drives, meal prep events, and other community-based initiatives in partnership with local grocers and nonprofit organizations.

"At Curaleaf, we believe community engagement must go beyond words; it's about action and accountability," said Boris Jordan, Chairman and CEO of Curaleaf. "Food insecurity touches every corner of the country, and Feed the Block is one of the ways we demonstrate our commitment to addressing it. By uniting our teams, customers, and partners, we can create meaningful change in the places we live and work."

The campaign will have a staggered launch across dispensaries in the West, Central and East regions, activating through a mix of round-up campaigns, donations, and food drives designed to best serve local communities.

According to the [2025 Map the Meal Gap report](#), nearly one in ten Americans live in households where there is sometimes or often not enough food to eat, with food insecurity affecting every U.S. county and congressional district. These figures underscore the ongoing need for programs like Feed the Block that provide direct, community-based relief.

For more information about Curaleaf's community initiatives, visit www.curaleaf.com.

About Curaleaf Holdings

Curaleaf Holdings, Inc. (TSX: CURA) (OTCQX: CURLF) ("Curaleaf") is a leading international provider of consumer products in cannabis with a mission to enhance lives by cultivating, sharing and celebrating the power of the plant. As a high-growth cannabis company known for quality, expertise and reliability, the Company and its brands, including Curaleaf, Select, Grassroots, Find, Anthem and The Hemp Company provide industry-leading service, product selection and accessibility across the medical and adult use markets. Curaleaf International is powered by a strong presence in all stages of the supply chain. Its unique distribution network throughout Europe, Canada and Australasia brings together pioneering science and research with cutting-edge cultivation, extraction and production. Curaleaf is listed on the Toronto Stock Exchange under the symbol CURA and trades on the OTCQX market under the symbol CURLF. For more information, please visit <https://ir.curaleaf.com>.

Forward Looking Statements

This media advisory contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Generally, forward-looking statements and information may be identified by the use of forward-looking terminology such as "plans", "expects" or "proposed", "is expected", "intends", "anticipates", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. More particularly and without limitation, this news release contains forward-looking statements and information concerning the launch of Feed the Block. Such forward-looking statements and information reflect management's current beliefs and are based on assumptions made by and information currently available to the company with respect to the matter described in this new release. Forward-looking statements involve risks and uncertainties, which are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information about these assumptions and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's latest annual information form filed on March 3, 2025, which is available under the Company's SEDAR profile at <http://www.sedar.com>, and in other filings that the Company has made and may make with applicable securities authorities in the future. Forward-looking statements contained herein are made only as to the date of this press

release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law. We caution investors not to place considerable reliance on the forward-looking statements contained in this press release. The Toronto Stock Exchange has not reviewed, approved or disapproved the content of this news release.

Investor Contact:

Curaleaf Holdings, Inc.
Camilo Lyon, Chief Investment Officer
IR@curaleaf.com

Media Contact:

MATTIO Communications
MattioCuraleaf@Mattio.com

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Additional assets available online:  [Photos \(1\)](#)

<https://ir.curaleaf.com/2025-11-03-Curaleaf-Launches-Fifth-Annual-Feed-the-Block-Fundraiser-to-Combat-Food-Insecurity-Across-the-U-S>